



SPONSORSHIP OPPORTUNITIES

2026

4TH ANNUAL WyCAAT TOUR DATES: MAY 1, 2 & 3, 2026

First weekend in May – the weekend before Mother's Day
Friday, Saturday, Sunday – 10am-4pm each day

SPONSORSHIP DEADLINE: JULY 15, 2025

The Wyoming County Arts & Artists Tour (WyCAAT) is an annual event produced by the North Branch Art Trail that draws art lovers into Wyoming County to enjoy a self-guided three-day tour of 20+ artist studios, historic sites, and retail establishments across the county. Throughout the three days, the public will discover 40-50 local artists showing a wide variety of artwork. The event encourages all attendees to frequent our county's restaurants, attractions, and lodging options while here.

The art tour is growing, and we find that we must actively pursue additional funding to cover growing expenses. Among the important components your support will help us present as part of the 2026 art tour are:

- WyCAAT's popular full-color **Art Tour Program Book**
- The **WyCAAT Group Exhibit** at the Dietrich Theater
- The **WyCAAT Student Art Show** at the Wyoming County Courthouse
- The Art Tour's **Friday Special Activities Day** – Classes, Talks, Tours & Discussions – Fri, 11a-12p, 1p-2p, 3p-4p
- Our **Kyran Daniel VIP Meet & Greet** – Sun, 3:30p-5p
- **An Evening with Kyran Daniel** concert – Sun, 6p-8:30p

Please select one:

A: GOLD RING SPONSORSHIP – \$2,500

- Listed as a Gold Ring Sponsor in the Art Tour Program Book
- Logo included on event posters
- Receive 4 VIP tickets to the Kyran Daniel Meet & Greet (\$200 value)
- Receive a complimentary full-page ad in the Art Tour Program Book (\$250 value)
- Social Media (FB/Instagram) Spotlight Reel & Post on business, Thank You Post, and separate Tags

B: SILVER RING SPONSORSHIP – \$1,000

- Listed as a Silver Ring Sponsor in the Art Tour Program Book
- Included on event posters
- Receive 2 VIP tickets to the Kyran Daniel Meet & Greet (\$100 value)
- Receive a complimentary half-page ad in the Art Tour Program Book (\$150 value)
- Social Media FB/Instagram) Thank You Post and Tags

C: BRONZE RING SPONSORSHIP – \$500

- Listed as a Bronze Ring Sponsor in the Art Tour Program Book
- Receive 2 tickets to the "An Evening with Kyran Daniel" concert (\$60 value)
- Receive a complimentary quarter-page ad in the Art Tour Program Book (\$100 value)

D: PROGRAM BOOK ADS – \$60 to \$250

- Your full-color ad, in the size of your choice:
 - D1: Full-Page Ad – **\$250**
 - D2: Half-Page Ad – **\$150**
 - D3: Quarter-Page Ad – **\$100**
 - D4: Eighth-Page Ad – **\$60**

AD SIZES: FULL-PAGE – 5"w x 8"h ♦ HALF-PAGE – 5"w x 3.875"h ♦ QUARTER-PAGE – 2.375"w x 3.875"h ♦ EIGHTH-PAGE – 2.375"w x 1.8125 "h

The North Branch Art Trail is a program of the Kitson Arts Alliance, a non-profit 501c3 Pennsylvania corporation. As such, your sponsorship is tax deductible. Please make your check payable to "Kitson Arts Alliance" and mail to Dan Tompkins, PO Box 25, Dimock, PA 18816.

BUSINESS NAME:		Amount enclosed:
BUSINESS ADDRESS:	CONTACT NAME:	
CONTACT PHONE:	CONTACT EMAIL:	
Your signature:		Date: